

The Burn Prevention Network and Tobacco Free Northeast PA invite students in grades 4-8 in the ten counties of the Northeast Health District to participate in our Annual Poster Contest. Please read the rules carefully, as only posters that meet the contest rules will be considered.

ELIGIBILITY

- Contest is open to students in grades 4-8 in the following Pennsylvania counties: Carbon, Lackawanna, Lehigh, Luzerne, Monroe, Northampton, Pike, Susquehanna, Wayne and Wyoming.
- Entries must follow all guidelines, and must include name, address, age, school, grade, parental information, and written consent of parent or guardian to be eligible.

THEME/SUGGESTED TOPICS

The overall theme of the contest is “**Where There’s Smoke, There Is Fire**”. The project is designed to educate students about burn prevention, fire safety, tobacco prevention, hazards of secondhand smoke, and quitting tobacco use.

SUGGESTED SUB-THEMES

Burn Prevention and Fire Safety Topics

- Home Escape
- Stop, Drop, Roll, Cool, & Call
- Calling 911
- Cooking Safety
- Smoke Alarms Save Lives
- Babysitting Safety/Scald Safety

Tobacco Prevention & Cessation Topics

- Positive messages about being tobacco-free
- Careless smoking, while driving, in bed, etc.
- Quitting tobacco use
- Secondhand smoke – clean indoor and outdoor air

Combination Topics

- House fires caused by smoking
- Forest Fires caused by smoking
- Burns caused by smoking

POSTER REQUIREMENTS

MATERIALS

- Poster must be on **WHITE PAPER** or **POSTERBOARD**
- Students may use a variety of media, such as watercolor, crayon, markers, colored pencils, etc. Brighter colors, however, will reproduce better for the calendar, light pencil marks will not show up. Keep in mind that the posters will be on public display, and should be easy to see and read. Try to use the entire space for your design, eliminating as much white space as possible.

TITLE

- Students must **TITLE** their picture and may use words on their picture to describe what they have drawn.

SIZE / LAYOUT

- Poster needs to be 11x14 in size.
- Poster needs to be in **LANDSCAPE** format. Landscape will reproduce better for the calendar.

LANDSCAPE LAYOUT (CORRECT) PORTRAIT LAYOUT (INCORRECT)

CONSENT INFORMATION

A release form must be filled out and signed by a parent or guardian, and securely fastened to the back of each entry. The parent/guardian, by signing this form:

- Certifies that the poster was created entirely by the student and that it is the student's original artwork and there are no copyrighted characters used.
- Agrees that it may be offered for public display or publication sometime during or after the contest.
- Understands that the poster becomes property of the Burn Prevention Network and may be reproduced, and that the only information that will be released will be the child's names, school, grade, and hometown.

JUDGING CRITERIA

- Contest message (Fire Safety, Burn Prevention, Tobacco Prevention) is clearly conveyed by the artwork and text.
- Creativity, originality, and artistic quality.
- Is the poster bright and colorful, and has white space been eliminated?

AWARDS

- Fifteen winners will be selected. Winners will receive three (3) tickets to the seventh annual Valley Preferred Spirit of Courage Awards dinner, where their artwork will be on display. (Additional tickets available from the Burn Prevention Network at \$30/ticket).
- An additional 15 honorable mentions will be selected. These students will receive a certificate of recognition.
- All winners' and honorable mentions' artwork will be displayed in 2012-13 edition of our "Where There's Smoke.....There Is Fire" calendar. (Each winner and honorable mention will receive three copies of calendar).

SUBMITTING YOUR POSTER

- Send posters in a 9"x12" envelope to: **Burn Prevention Network 236 North 17th Street, Floor 2 Allentown, PA 18104**
- All entries must meet the poster requirements specified above, and must have the **RELEASE FORM** securely fastened to the back of the poster.
 - All artwork submitted becomes the property of Burn Prevention Network, and may be reproduced.
 - No faxed entries allowed.

IMPORTANT DATES

- **October, 2011** Contest begins
- **No later than March 16, 2012** Entries must be postmarked or received by Burn Prevention Network
- **By May 16, 2012** Winners will be notified
- **Fall 2012** Artwork of 15 winners will be presented and displayed at the Valley Preferred Spirit of Courage Awards Celebration.

OTHER

- Only one entry per child. Entries will not be returned.
- Burn Prevention Network retains the rights to publish all entries on the BPN websites, www.burnprevention.org, www.tobaccofreene.com, Facebook pages, and in other Burn Prevention Network publications. Winners will be identified by first name and grade.
- Burn Prevention Network shall have the right to disqualify any entries it deems do not meet the criteria due to technical, legal, or other problems, or which they deem to be inappropriate or otherwise not in good taste, as determined by Burn Prevention Network in its sole discretion. Entries may not defame or invade the publicity or privacy rights of any person or otherwise infringe upon any person's personal or proprietary rights. BPN's decisions are final and binding with respect to all matters relating to this contest. The potential winners will be notified by May 16, 2012.
- If for any reason this contest is not capable of running as planned or does not allow the proper playing of the contest and processing of entries per these rules, or if tampering, unauthorized intervention, actions by entrants, fraud, technical failures, or any other causes, in BPN's sole opinion, corrupt or affect the administration, security, fairness, integrity, or proper conduct of this contest, BPN reserves the right at its sole discretion, to disqualify any individual implicated in such action, and/or to terminate further entry in this contest.
- For a copy of these contest rules, please visit our websites, www.burnprevention.org, www.tobaccofreene.com, or call our office at 610-969-3930.

For more information, please visit tobaccofree.com or call our offices at 610-969-3930.